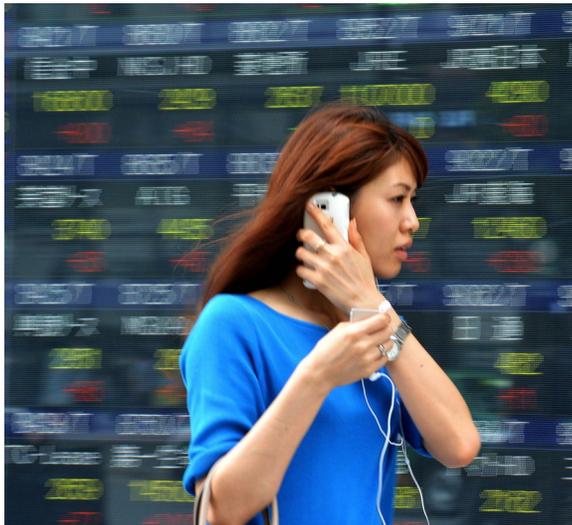


Business of Asia

Doing Business in Asia: 2014 and beyond



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Tuesday, March 25 6:30PM
Networking reception from 8:00PM

Doing business in Asia is more important than ever to multinational corporations, the landscape has never been more challenging. Shifting regulatory conditions, slowing growth and heightened local competition have contributed to a bearish outlook for many economies that not long ago seemed locked into permanent growth. Companies are being forced to work harder to protect their bottom lines, even as the importance of Asia's markets – and its billions of consumers – continues to grow. What will 2014 bring? Where are the solutions to these challenges in China, India, Japan, Hong Kong and the other economic juggernauts across Asia?

Join us for a dynamic panel discussion among thought leaders and practitioners active in Asia who will share up-to-the-minute information and insights for multinationals investing and doing business in Asia. Introductory remarks will be given by **Wally Martinez**, Managing Partner, Hunton & Williams.

Speakers:

Edward Cunningham is an Assistant Professor in Boston University's Department of Earth and Environment and Director of the Harvard Kennedy School Asia Energy and Sustainability Initiative. Prof. Cunningham is fluent in Italian and Mandarin.

Gwynn Guilford is a reporter and editor for *Quartz*, where she writes about Asia, focusing in particular on China. She holds a masters in international affairs from Columbia University.

Ed Koehler is the managing partner of the Hunton & Williams Bangkok office. He advises a wide range of US, European and Asian parties in all aspects of development, acquisition, financing and divestiture across sectors.

Bruce Thomas is President of MeadWestvaco Healthcare, a global leader in medication packaging. He has worked to pursue growth strategies both in and from developing regions, including India, China and Brazil.

Tom Nagorski (moderator) is the Executive Vice President of Asia Society. Previously, he was Managing Editor for International Coverage at ABC News.

Can't make it to this program? Tune in to AsiaSociety.org/Live at 6:30pm E.T. for a free live video webcast. Viewers are encouraged to submit questions to moderator@asiasociety.org or tweet questions to #AskAsia.

TICKETS

\$10 Members
\$12 Students/Seniors
\$15 Nonmembers

Call the Box Office

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