

THE UNIVERSITY OF AKRON SCHOOL OF LAW PRESENTS

THE 19th ANNUAL
SYMPOSIUM ON INTELLECTUAL PROPERTY LAW AND
POLICY
MARCH 20, 2017



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PROGRAM SCHEDULE

- Symposium Chair:** Ryan Vacca, Interim Co-Dean, David L. Brennan Professor of Law, and Director of the Center for Intellectual Property Law and Technology at The University of Akron School of Law
- 8:00 – 8:45 a.m. **REGISTRATION AND CONTINENTAL BREAKFAST**
- 8:45 – 9:00 a.m. **WELCOME AND OPENING REMARKS**
Matt Wilson, President of The University of Akron
- 9:00 – 9:45 a.m. **PATENT LAW DEVELOPMENTS**
Joseph S. Miller, Professor at the University of Georgia School of Law
- 9:45 – 10:15 a.m. **COPYRIGHT LAW DEVELOPMENTS**
Linda Joy Kattwinkel, Attorney at Owen, Wickersham & Erickson, P.C.
- 10:15 – 10:45 a.m. **TRADEMARK LAW DEVELOPMENTS**
Christine Haight Farley, Professor at American University Washington College of Law
- 10:45 – 11:00 a.m. **COFFEE BREAK**
- 11:00 – 11:45 a.m. **IP VALUATION**
Christopher J. Leisner, Managing Director at The Claro Group, LLC
- 12:00 – 1:15 p. **LUNCH**
Featured Speaker:
Thomas G. Murdough, Jr., President & CEO at The Simplay3 Company
- 1:30 – 2:30 p.m. **THE DEFEND TRADE SECRETS ACT: THE FIRST YEAR AND FUTURE CHALLENGES**
Jim Pooley, Senior Counsel at Orrick, Herrington & Sutcliffe LLP
Sharon Sandeen, Professor at Mitchell Hamline School of Law
Kerry Bundy, Partner at Faegre Baker Daniels LLP
Moderator: Camilla Hrdy, Assistant Professor at The University of Akron School of Law
- 2:30 – 3:30 p.m. **3D PRINTING: AFTERMARKETS AND FDA REGULATION**
Mark Avsec, Partner at Benesch
James M. Beck, Counsel at Reed Smith LLP
Elizabeth D. Ferrill, Partner at Finnegan, Henderson, Farabow, Garrett & Dunner, LLP
Maya Eckstein, Partner at Hunton & Williams LLP
Moderator: Dan Brean, Assistant Professor at The University of Akron School of Law
- 3:30 – 3:45 p.m. **COFFEE BREAK**
- 3:45 – 5:00 p.m. **ETHICS & IP**
Joseph Miotke, Partner at DeWitt Ross & Stevens S.C.
- 5:00 p.m. **ADJOURNMENT**